

news release

For immediate release
Date 24 September 2009

Good Vibrations: the KitSound X5 speaker

Kondor are proud to launch the first speaker comprising of SFX Gel Audio™ technology, which turns ANY flat surface into a speaker with uncompromising bass.

With £3m worth of investment, the KitSound X5 was designed and developed in Scotland, with a little help from Kondor buyer and KitSound specialist, Justin Christie. Justin is enthusiastic about the technology: "I provided the engineers with some guidance on various aspects of audio engineering and supplied tracks that I knew would really test this powerful little unit to the limit. Once the product was 'tweaked' by the Kondor design team, and a case and mobile adapters added, the product was ready for retail."

Brett Trafford, SFX's Business Development and Marketing Guru confirms the speaker's benefits: "The unit is truly portable and will fit easily into your pocket. The case and mobile adapters ensure it is the perfect portable speaker for all music enthusiasts. There is nothing big about the X5, except the sound!"

The KitSound X5 will plug into any mobile device from iPod or mobile handset, to netbook or laptop and the supplied adapters ensure its universal appeal. Once connected, place the speaker on any flat surface with natural resonance and the SFX Gel Audio™ technology will turn the surface into the speaker. As you can see, it is difficult to explain exactly how it works and you have to try it to fully appreciate this seriously clever piece of kit.

With this in mind, we have created a YouTube video to show you the magic. Search for 'KIT Sound X5' or visit <http://www.youtube.com/watch?v=iR5tmJ0ZMIY> to see the X5 in action.

Try it. Get it. Love it. The KitSound X5 speaker is truly music on the move.

Ends.

Notes to the Editors

1. FOR FURTHER INFORMATION, PRODUCT SAMPLE OR PHOTOGRAPHY PLEASE CONTACT:
Natalie Tye, Head of Marketing, Kondor Ltd, Kondor House, Woolsbridge Ind Pk, Three Legged Cross, Wimborne Dorset, BH21 6SU,
Tel: 01202 810627 , Email: natalie.tye@kondor.co.uk
2. Kondor is a major distributor of mobile-related and laptop/pc accessories. Please visit www.kondor.co.uk for the full product range.
3. Kondor has been focused on mobile phone accessories for over 15 years and has a proven record in supplying a full category-managed solution to mobile retailers and networks. We deliver solutions and propositions that set the industry standard, rather than following it.
4. Kondor supply over 50 major fashion brands, from Disney and SpongeBob Squarepants to Isis Dei, Golla and Trendz.
5. Kondor work in partnership with over 30 major mobile accessory brands to have the widest portfolio of products and the broadest range of added-value services.



Accessories for your mobile lifestyle

www.kondor.co.uk | Marketing: 01202 810 627